

A **CENTERS** Case Study



CLEVELAND STATE UNIVERSITY RECREATION CENTER

CLEVELAND, OH

PROGRAM MANAGER

Brailsford & Dunlavey

OPERATIONS

CENTERS, LLC

DESIGN ARCHITECT

Sasaki Associates
WMF

CONTRACTOR

Gilbane

Cleveland State University retained CENTERS in 2004 to develop a business plan for its recreation center and to make FF&E recommendations. In addition, the CENTERS team produced a booklet detailing a strategy for FF&E procurement specifying equipment, recommending manufacturers, and stating the price the university should pay for each piece of equipment. The \$29.8 million, 130,000 square foot recreation center opened in August 2006 under the expertise of the CENTERS' facility start-up team.

CENTERS was retained as the management company and successfully transitioned the existing department into a team that was dedicated to the purpose and mission of recreation on campus. Amenities include two lap pools; dedicated basketball, volleyball, racquetball, and squash courts; a multipurpose gymnasium for basketball, volleyball, indoor soccer, badminton, floor and roller hockey; over 18,000 square feet of weight and cardiovascular areas; an indoor jogging track; three multiuse activity studios; locker rooms; a pro shop; a juice bar; and lounge areas.



The Campus Recreation Services Department, comprised entirely of CENTERS personnel, employs over 120 full- and part-time staff and offers comprehensive programs such as group fitness classes, wellness offerings, instructional classes, aquatics, personal training, intramurals, sport clubs, summer camps, and special events. In 2007, 2008, and 2009, the project received Architectural Showcase awards from *Athletic Business* magazine. The facility also achieved LEED certification by the U.S. Green Building Council.

SUCCESS STORIES

- ◆ Campus Recreation Services was charged \$280,000 annually by Plant Services to conduct custodial operations and \$8,424 for Building, Mechanical, and Electrical Maintenance. CENTERS proposed to comprehensively manage the Recreation Center's custodial responsibilities in 2010, leading to the hiring of more specialized staff while saving the University \$120,500 in the process.
- ◆ CENTERS has accrued 300 corporate-sponsored / local business memberships, generating significant revenue in the process.
- ◆ Routine safety and security audits are conducted periodically by site staff to cross-pollinate best practices in all areas within CENTERS' Program of Innovation.

CONSTRUCTION TYPE / COSTS

Direct construction costs were \$25,000,000.

BUILDING SIZE / PROGRAM

112,000 SF of gross building area.

PROGRAM

Multi-Purpose Gymnasium
 Weight & Fitness Areas
 2 Indoor Pools
 Raquetball Courts
 Locker Rooms
 Pro Shop
 Juice Bar
 2-Lane Jogging Track
 Wellness Suite