

A **CENTERS** Case Study



UNIVERSITY OF NEW HAVEN DAVID A. BECKERMAN RECREATION CENTER

WEST HAVEN, CT

PROGRAM MANAGER

Brailsford & Dunlavey

OPERATIONS

CENTERS, LLC

DESIGN ARCHITECT

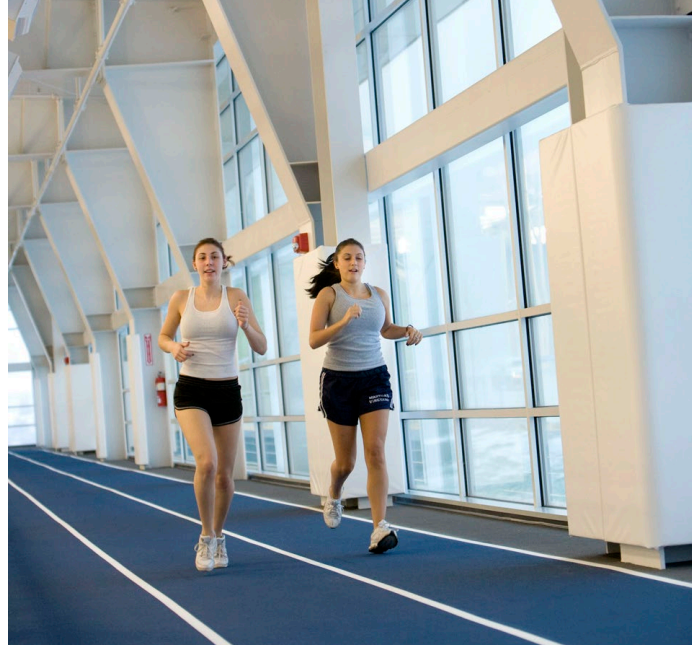
Sasaki Associates

CONTRACTOR

Petra Construction Corp.

In 2007, CENTERS completed a full operational review and business planning service for a new recreation center on the University of New Haven's campus. Led by CENTERS' staff, the \$15.5 million David A. Beckerman Recreation Center opened in December 2007. The newly established Department of Campus Recreation, managed by CENTERS, consists of three full-time staff, two graduate assistants and approximately 75 student employees. Since the grand opening, the facility continues to exceed performance expectations. The staff has successfully implemented newly developed programs in the areas of group exercise, intramural sports, and instructional and informal recreation.

This 56,000 sq. ft. multipurpose recreation facility consists of 6,000 sq. ft. of dedicated fitness space featuring state-of-the-art cardio and strength equipment, 1/10th-mile suspended indoor jogging/walking track, a two-court gymnasium for basketball, volleyball and badminton, an enclosed multi-activity court designed for a variety of activities including floor hockey and indoor soccer, two racquetball courts, two group exercise performance studios, a juice bar, locker rooms and lounge spaces. In 2009, the facility received an Architectural Showcase award from *Athletic Business* magazine.



SUCCESS STORIES

- ◆ Since its opening, the Recreation Center continues to exceed performance expectations. The staff have successfully implemented newly developed programs in the areas of group exercise, intramural sports, and instructional and informal recreation.
- ◆ To promote campus community, the director served as the campus advisor for the Class of 2011, while the assistant director serves as campus coordinator for summer conferences and camp programming.
- ◆ For UNH and all other clients, CENTERS implements a student employment model that enhances student development. Student employment is an opportunity to engage students with their college and to provide meaningful co-curricular learning opportunities.

CONSTRUCTION TYPE / COSTS

Direct construction costs were \$12,800,000.

BUILDING SIZE / PROGRAM

56,500 SF of gross building area.

PROGRAM

2-Court Gymnasium
Multi-Activity Court
Jogging Track
Racquetball Courts
Group Exercise Studios
Juice Bar
Weight & Fitness